

R16

Code No: 132AH

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

B.Tech I Year II Semester Examinations, May/June - 2017

PROFESSIONAL COMMUNICATION IN ENGLISH

(Common to CE, ME, MCT, MMT, MIE, CEE, MSNT)

Time: 3 hours

Max. Marks: 75

Note: This question paper contains two parts A and B.
Part A is compulsory which carries 25 marks. Answer all questions in Part A.
Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

PART- A**(25 Marks)**

- 1.a) **Fill in the blanks with the right article given in brackets.** [2]
i) According to the European Pizza-Makers' Association, making a good pizza is not _____ straightforward skill to learn.
ii) Although brand image is not _____ only reason why certain products are successful, it is an extremely important part of an overall marketing strategy.
- b) **Fill in the blanks with the right preposition given in brackets.** [3]
i) It is generally believed that tempers grow shorter _____ (along/in/away) hot, muggy weather.
ii) Cancer is not caused _____ (bye/by/with) a single element in cigarette smoke.
iii) Most of any city's population is engaged _____ (on/in/with) providing goods and services for the city itself.
- c) **Fill in the blanks with suitable form of the word given in brackets.** [2]
i) Many of the artists admit to being _____ (fascinate) by iron.
ii) This is a process of _____ (toxification). It deals with giving medical treatment to someone in order to remove the effects of poisoning from drinking too much alcohol or taking too many drugs.
- d) **Fill in the blanks with the right homophone given in brackets.** [3]
i) They sat under the _____ (pare/pear) tree in the garden.
ii) Scientists _____ (worn/warn) that further extremely high winds are likely.
iii) She's still waiting for a _____ (knight /night) in shining armour to come and rescue her.
- e) **Fill in the blanks with the right phrasal verb given in brackets.** [2]
i) His eyes LIT _____ (off/up/on) with pleasure when she came into the room.
ii) We MEET _____ (with/up/out) after school on Tuesdays and go to someone's house to play computer games.
- f) **Fill in the blanks with suitable forms of the verbs given in brackets.** [3]
i) I think it's disgusting that some chickens are _____ (feed) meat.
ii) The vaccine _____ (develop) in Switzerland in 1974.
iii) She _____ (learn) classical music since her childhood.
- g) **Fill in the blanks with the right question tag given in brackets.** [2]
i) I'll make tea, _____ (will I/shall I)?
ii) War quickens our awareness, _____ (isn't it/doesn't it)?
- h) **Fill in the blanks with the right word given in brackets.** [3]
i) I tried to persuade him, but with little or no _____ (affect/effect).
ii) Isn't it 11 o'clock _____ (all/ready/already)?
iii) Vinegar is an _____ (alkali/acid).

- i) **Fill in the blanks with suitable idiom given in brackets.** [2]
 i) To _____ (bite the bullet/bite off more than one can chew) is to try to do something which is too difficult.
 ii) There is always a temptation to _____ (cut the mustard/cut corners) when time is short.
- j) **Fill in the blanks with the right one word substitute given in brackets.** [3]
 i) Study of the origin of names is _____ (onomatopoeia/onomastics).
 ii) Proper way to use the internet is _____ (netiquette/etiquette).
 iii) Beyond what is necessary is _____ (supererogatory/superstitious).

PART- B

(50 Marks)

2. How did Kalam make every citizen of India realize that small aim is crime though his Presidential Address? [10]
- OR**
3. According to Dr. Kalam, how should India face the challenges such as cross-boarder terrorism, unemployment? [10]
4. What did Nadella predict for the future of technology? How does Nadella want to take all his employees along with him for attaining success? [10]
- OR**
5. How did family solidarity, his own curiosity and thrust for learning contributed to Nadella's growth? [10]
6. Submit a letter of application for the post of Software Executive in Wipro, Hyderabad. Enclose your resume. [10]
- OR**
- 7.a) Write a letter of requisition to place an order for all prescribed textbooks to be placed in your library.
 b) Write a letter to the Bank Manager, State Bank of India in your locality to open a savings account. [5+5]
8. "Good manners are also important when you are with your own friends." How do you understand this statement by J.C. Hill? [10]
- OR**
9. According to J.C. Hill's Good Manners, how should one speak to others and why? [10]
10. Do you agree that rigid schooling will deprive a child of joy of learning? Justify your answer with reference to 'Oh Father, Dear Father' by Raj Kinger [10]
- OR**
11. What are the parts of a report written in manuscript format? Explain. [10]